

GDPR Policy

Changes to UK data privacy law which came into effect in 2018 under the UK General Data Protection Regulation (UK GDPR), tailored by the Data Protection Act 2018, gave individuals additional rights about the way their personal information is collected and used.

At Born at the Right Time Limited, we recognise the importance of the personal information we receive from our customers. We take seriously our responsibility to use it appropriately and welcome these additional protections.

We process this personal information primarily to provide services to you. By processing, we mean obtaining, recording, holding and using your data. You may also provide us with personal information about other people. In these instances, we ask that you have their authority to provide this information to us.

We will collect only personal information that you consent to provide, and hold it only on grounds permissible under GDPR, such as your explicit consent, to enter into or perform a contract, to satisfy a legal obligation, to maintain or protect your vital interests, to carry out our public tasks or for legitimate business interests.

We will keep your personal information for as long as we provide you with our services and support. We may sometimes be obliged to keep your data for longer for legal, regulatory or other governance reasons.

If you would like to request any of the data that we hold on you personally, we have Subject Access Request forms that need to be completed these can be obtained from admin@bornattherighttime.com

Finally, we will endeavour to update you on a regular basis regarding any changes we make to ensure the protection of your data.

We will comply with data protection law and principles, which means that your data will be:

- Used lawfully, fairly and in a transparent way.
- Collected only for valid purposes that we have clearly explained to you and not used in any way that is incompatible with those purposes.
- Relevant to the purposes we have told you about and limited only to those purposes.
- Accurate and kept up to date.
- Kept only as long as necessary for the purposes we have told you about.
- Kept securely.